

Honey Sharma

Digital Marketer

Address

34, Basant Vihar,
Meerut
Uttar Pradesh, 250001

Phone

8923535979

Skills

HTML

CSS

Website development

Social Media
optimization(SMO)

Social Media
Managing(SMM)

Google Adds

SEO

Google analytics

Sales

Affiliate Marketing

Logical and results-driven Digital marketer dedicated to building and optimising user-focused websites for customers with various business objectives. Judicious and creative when crafting effective websites, apps and platforms to propel competitive advantage and revenue growth.

Work Experience

Jan/2k22 – July/2k22 *Company: Digital Wheel*

Job Title :-Digital Marketing & Web development.

- Wrote clean HTML and CSS code, integrating design, extensions and third-party apps according to web development plans.
- Culled knowledge of industry trends and technology innovation to improve marketability, reach and workflow.
- Collaborated with stakeholders during development processes to confirm creative proposals and design best practices
- Experienced Digital Marketing Manager with a proven track record of developing and directing high impact digital marketing strategies. Skilled in overseeing web strategy and development, digital engagement, and consumer-facing tools. Adept in guiding strategic relationships to achieve company goals.

Oct/2k20 – Dec/2k21 *Real Estate*

Job Title :-Digital Marketing & Sales.

- Conduct open houses to help market for-sale properties.
- Stay up-to-date on market trends and property values to best assist clients.
- Develop positive and trusting relationships with customers by addressing individual needs
- Negotiate final price and draft sales contracts.